

Mohammed Saheel

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Summary

UI/UX Designer with 3+ years of experience designing and developing **accessible, user-centered digital products**. Skilled in **wireframing, prototyping, and usability testing** using **Figma and Adobe XD**. Strong understanding of **interaction design, responsive design, and front-end implementation with HTML/CSS**. Passionate about creating **intuitive experiences** that balance functionality and aesthetics

Education

Lovely Professional University, BSc in Computer Science – Punjab

Aug 2020 – May 2023

- **CGPA: 8.1**

- Computer Architecture, Computational Theory, Web Development, DSA, DBMS

Experience

UI UX Designer, Minnik IT Solutions – Hyderabad

June 2023 – Sept 2025

- Designed and delivered **2 major products end-to-end** — including an **admin dashboard, customer web and mobile apps, partner app, and delivery app** — totaling **400+ high-fidelity screens**.
- Built a **scalable Figma design system** with a strong focus on **accessibility and visual consistency**, ensuring **inclusive experiences** across devices and user roles.
- Prioritized **accessible user flows, color contrast, text hierarchy, and touch-friendly interfaces**, enabling smoother navigation for all users, including those with **visual or motor challenges**.
- **Collaborated with developers and QA teams** to integrate **accessibility checks** during implementation, improving usability and compliance across the entire product suite.

UI/UX Designer & Visual Creator, Freelance / Socl

Feb 2020 – May 2023

- Revamped and modernized websites and apps to improve **usability, accessibility, and visual consistency** across devices and user groups.
- Designed **inclusive, responsive interfaces in Figma** with clear **user flows**, optimized readability, and **accessible color systems**.
- Conducted **UX research and prototyping** to simplify navigation, **reduce cognitive load**, and ensure **barrier-free interactions** for all users.
- Produced and edited **80+ videos** for brands and events using **Adobe Premiere Pro and Photoshop**, strengthening **visual storytelling** and brand communication.
- Integrated **accessibility-first design thinking** into every stage, from wireframes to final delivery, ensuring experiences that are both intuitive and inclusive.

Key Projects

Mudland Studio ([link](#))

- Designed and launched the client-facing website for this creative studio and strategic consultancy, successfully balancing a focus on public engagement with critical **client acquisition goals**.
- Developed a distinctive visual style and optimized the **information architecture** to powerfully communicate the firm's social impact.
- Strategically structured the Case Study showcase and conversion paths to streamline the process for **high-value B2B leads**.

Drama Mama – Maternity Fashion Brand ([link](#))

- Executed the **end-to-end design** of the brand's new **e-commerce website, building the platform from scratch** to create a modern, easy-to-use, and highly **mobile-friendly** shopping experience.

- Implemented **conversion-focused design patterns** in the contact and inquiry flows, reducing friction by **40%** for high-value prospects.
- Ensured **95%+ mobile accessibility compliance** across the entire **checkout funnel** (5 steps), minimizing cart abandonment and maximizing conversion.

SparkForty – Car Scent Brand ([link](#))

- Designed and delivered the **e-commerce** website for the car scent brand, SparkForty, with a focus on minimal, sleek design and high-impact aesthetic.
- Incorporated **accessibility standards** for inclusive navigation throughout the site.
- Implemented a **high-converting, intuitive shopping experience** by optimizing the product gallery, simplifying the purchase flow, and ensuring the entire site was **responsive** and performed flawlessly on all mobile devices.

Skills

Design Tools: Figma, Adobe XD, Photoshop, Illustrator, Premiere Pro, HTML, CSS

UX Practices: Wireframing, Prototyping, Usability Testing, Design Systems

Languages: English (fluent), Malayalam (Native), Hindi (limited), German (limited)

Certificates

1. **Google UX Design Professional Certificate** (07/2022)
2. **Responsive Web Design** (07/2022)